



## **Sales and Marketing Manager – Germany (m/f/d)**

### **Who we are?**

Asahi Agrio Deutschland GmbH (AAD) is newly established distribution company based in Dresden. AAD is the subsidiary of [Asahi Chemical Europe s.r.o.](#) (ACE), Czech Republic. ACE is an exclusive importer of plant protection products containing nitrophenolates ([ATONIK](#)) and special leaf fertilizers from Japan to Europe. ACE as well as AAD are consolidated companies of [OAT Agrio Group](#), Japan.

AAD main plans are:

- Establishing a market-oriented distribution company and offering innovative solutions to farmers.
- Integrate our products into crop production systems through our own trial activities and in cooperation with the relevant crop production consultancy.
- Search for new applications for our products, considering the country-specific conditions in Germany based on many years of practical experience and proof of performance from many European countries.
- Expansion of the product portfolio.

### **About our team**

You will be a member of small team with short decision-making and communication processes. You will work as sales and marketing manager with responsibility for Germany having support from ACE team and also from experienced German consultant.

### **About your work**

As a Sales and Marketing Manager you will be responsible mainly for:

- Technical and marketing support of customers in the agricultural sector (consulting, trade, farmers) with main objective on ATONIK sales.
- Implementation of practical experiences from other countries into local crop cultivation technologies.
- Organization of promotional trials, meetings and presentation of ATONIK uses.
- Preparation of marketing communication campaigns.
- Development of other new products.

**About you**

- Professional training (agricultural studies in crop production or many years of practical experience)
- You like being out in the field and enjoy providing technical advice
- Good communication and presentation skills to relevant stakeholders
- Proactive approach with possibility to be independent in organization of daily activities
- Communication also in English
- Possibility to start from October 2025 on

**Working with us means**

- An interesting and creative job in newly established company.
- The opportunity to work from home as an employee of AAD.
- A basic salary in line with the market. A performance-related bonus payment in addition to your gross annual salary.
- You will also be provided with a company car (also for private use), PC and mobile phone.
- An opportunity to develop our distribution company, where you could be leading person in the future team.

**Interested?**

For more information about this position, please contact Dipl. Ing. Petr Babuška ([petr.babuska@asahichem.eu](mailto:petr.babuska@asahichem.eu)) with copy to Dr. Henning Götzke ([henning.goetzke@t-online.de](mailto:henning.goetzke@t-online.de)).

We look forward to receiving your CV.